CONFERENCE SCHEDULE
FRIDAY, OCTOBER 26, 2012
2:00 PM - 3:30 PM
Registration in the Golisano Midway Level, Basil Hall

GUEST ACCOUNT PASSWORDS FOR USE IN MEETING ROOMS FOR INTERNET ACCESS

USERNAME: XXXXXX      Password: Xxxxxxxxx

FRIDAY, OCTOBER 26, 2012
3:30 PM - 5:00 PM

1. American and English Literature
   Chair: Rose De Angelis, Marist College
   Dustin Hannum (University of Rochester): “Identities Politics: Sheppard Lee, Sentimentality, and the Antebellum Problem of Personhood”
   Rose De Angelis (Marist College): “Transforming Womanhood in Louisa Ermelino’s The Sisters Mallone”

2. Comics and Graphic Novels I
   Chair: Charles Natoli, St. John Fisher College
   Bond Benton and Daniela Peterka-Benton (SUNY Fredonia): “When the Abyss Looks Back: Treatments of Human Trafficking in Superhero Comic Books”
   Paul J. Spaeth and Phillip G. Payne (St. Bonaventure University): “Jack Kirby’s (Captain) Americans”
   Charles Natoli (St. John Fisher College): “Little Orphan Annie and Conservative Politics”

3. Global Cultures
   Chair: Lois Ascher, Wentworth Institute of Technology
   Daisy V. Domínguez (The City College of New York): “Native American Athletes and Sports on Film: Intercultural Dialogs”
   Emma Elise Pierce Schell (Independent Scholar): “Considering Digital Borders: Online Fans (of Korean Dramas) and Transnational Identity”
   Lois Ascher (Wentworth Institute of Technology): “‘Sharing Strangers’: Strangers in the Village”
4. **Philosophy I: Ethics and Popular Culture**  
Chair: Tim Madigan, St. John Fisher College  

Tim Delaney (SUNY-Oswego): “Street Gang Portrayal in Popular Culture”  
Gerald J. Erion (Medaille College): “Through the Fun-House Mirror: Jon Stewart on TV’s Entertainment Bias”  
Tim Madigan and Linda MacCammon (St. John Fisher College): “And Good-Bye to You Too, Old Rights of Man’: Ethical Dilemmas and Billy Budd”

5. **Religion**  
Chair: Jim Y. Trammell, High Point University  

Tim Davis (Columbus State and Otterbein University): “Monk’s Bread: The History of the Commercial Bakery at the Abbey of the Genesee”  
Sabatino DiBernardo (University of Central Florida): “A Religion Problem: Classification and the Pathologizing of the Religio-Political Other”  
Jim Y. Trammell (High Point University): “Selling Entertainment and Salvation: Thoughts Toward Analyzing Christian Media Marketing”

6. **Visual Culture and Digital Media I**  
Chair: Tom Proeitti, St. John Fisher College  

Amanda DeVito, Director of Strategy & Innovation at Butler/Till Media Services  
Ray Martino, Partner, Martino Flynn  
Julie Goonan, Marketing Manager, Excellus Blue Cross/Blue Shield  
Steve Dawe, Director of Information, Monroe 2-Orleans BOCES

7. **War and Culture: When the Battle is Over: Wars and Their Aftermath**  
Chair: Mark Van Ells, Queensborough Community College  

Kyle Reinson and Carolyn Vacca (St. John Fisher College): “American Hero, Meet Corporate Culture: America’s First Veteran-Owned Radio Station and the Struggle for Identity”  
Steven Gardiner (Zayed University): “In the Shadow of Service: Veteran Masculinity and Civil-Military Disjuncture in the United States”

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**FRIDAY, OCTOBER 26, 2012**

5:15 PM - 6:00 PM  
Wine and Cheese Reception, Golisano Midway Level, Basil Hall  
(Courtesy Office of the Dean of Arts and Sciences, St. John Fisher College)
FRIDAY, OCTOBER 26, 2012
6:00 PM - 7:00 PM
KEYNOTE ADDRESS - Auditorium, Basil 135

Welcome by David Pate, Dean of Arts and Sciences, St. John Fisher College

Introduction by Tim Madigan, Associate Professor of Philosophy, St. John Fisher College and Board Member, Popular Culture/American Culture Association

KEYNOTE SPEAKER: SCOTT EBERLE

Dr. Scott Eberle is Vice President for Play Studies at The Strong Museum and editor of the *American Journal of Play*. He holds a doctorate in Cultural History from the University at Buffalo, and has developed dozens of exhibits for The Strong's National Museum of Play, lectured widely on historical interpretation, and contributed articles to *the American Journal of Play, the Journal of Museum Education, Death Studies, and History News*. He is the author, coauthor, or coeditor of four books, including *Classic Toys of the National Toy Hall of Fame: A Celebration of the Greatest Toys of All Time*. Currently he is co-editing *Handbook of the Study of Play*, slated for publication in 2014. In addition, he writes the blogs “Play Stuff” for the Strong Museum and “Play in Mind” for *Psychology Today* ([http://www.museumofplay.org/blog/play-stuff/](http://www.museumofplay.org/blog/play-stuff/)) ([www.psychology.today.com/blog/play-in-mind](http://www.psychology.today.com/blog/play-in-mind)).

Copies of *Classic Toys of the National Toy Hall of Fame* will be available for sale before and after Dr. Eberle’s presentation. For further information on the Strong Museum of Play please go to its website: [http://www.museumofplay.org/](http://www.museumofplay.org/)
SATURDAY, OCTOBER 27th

SATURDAY, OCTOBER 27, 2012
7:30 AM - 8:30 AM
Registration in Cleary Auditorium – Coffee and Continental Breakfast Provided

SATURDAY, OCTOBER 27, 2012:
8:30 AM - 10:00 AM

8. Dance I: Dance in Popular Culture
   Chair: Maura Keefe, The College at Brockport
   Kearney 308
   Amanda McCullum (The College at Brockport): “American Reality Shows: Bodily Agency and the ‘Other’”
   Oluyinka Akinjiola (The College at Brockport): “Dancing the Orishas: Exporting a Constructed Form of Popular Culture from Havana to Arcata”
   Kevin S. Warner (The College at Brockport): “The Visible Effects of So You Think You Can Dance: Reactions to a Popular Culture Phenomenon in Dance Education”
   Janet Schroeder (The College at Brockport): “Hybrid or Happenstance?: Vernacular Dance Traditions in Mexico and Appalachia”

9. Ethnic and Race Studies I
   Chair: Mark Madigan, Nazareth College
   Kearney 310
   Alan D. Meyer (Auburn University): “‘A Rare Bird….’: Race, Masculinity, and the Community of Pilots in Postwar America”
   Stacy Shaneyfelt: “Beauty and the Beast: An Exploration of the Ugly American Myth and the Postcolonial Otherness in Lahiri’s 'Interpreter of Maladies’”

10. Gender, Identity, Sex & Sexuality I: (In)Visible Men: Queer Performativity and Theatricality
    Chair: Donald Gagnon, Western Connecticut State University
    Kearney 312
    Ryan M. Burns (University of Rhode Island): “Make a Man Out of You”: Masculine Subjectivities in the Films of the “New Disney Era”
    David B. Green (University of Michigan): “‘A’Lotta Masculine Guys Like’em with a Tank Full of Sugar’: Black Guy Male Effeminacy in Noah’s Arc”
    Stefanie Goyette (Harvard University): “Travestied Words, Illegible Genders: Transvestism and Interpretation in the Old French Fabliaux”
11. **Science Fiction, Fantasy and Legend I: Visions of the Future**  
Chair: Michael Torregrossa, Independent Scholar

Cory Matieyshen (National University): “Bert the Turtle Won't Save You: American Science Fiction Prose and Criticism of Nuclear Civil Defense During the 1950s”

Özüm Ünal (Bahçeşehir University): “Mothering the ‘Other’: Representation of the Decentered Bodies in Alfonso Cuarón’s *Children of Men*”

Shannon Tarango (University of California Riverside): “Dystopia in *The Hunger Games*”

12. **Sports I: Field of Dreams: Minor League Baseball**  
Chair: Robert Weir, University of Massachusetts Amherst

Frank A. Salamone (Iona College): “Growing Up with the Rochester Red Wings in the Forties and Fifties”

Joseph Price (Whittier College): “Out on a Wing: Reading Frontier Field”

Robert Weir (University of Massachusetts Amherst): “Chicks Dig the Long Ball, but GMs Prefer a High OBS”

Brian P. Moritz (Syracuse University): “PTI and The Sport Ethic”

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**SATURDAY, OCTOBER 27, 2012**  
10:15 AM-11:45 AM

13. **Comics and Graphic Novels II**  
Chair: Lindsey M. Hanlon, Boston College

Stephanie Mastrostefano (Rhode Island College): “Gender Construction in Disney's 'Beast Fable': Judith Butler's Theory of Performativity and Bambi”

Karen van Meenen (Rochester Institute of Technology): “A Brief Survey of the Modern Graphic Memoir”

Lindsey M. Hanlon (Boston College): “Picturing the Enemy: The Construction of the Islamic Other in Post 9/11 Comic Anthologies”

14. **Dance II: Rewriting Dance’s Recent History: The Performance of American Cultures**  
Chair: Maura Keefe, The College at Brockport

Maura Keefe (The College at Brockport): “Gender Warriors or Dying Swans?: A Historiography of and by Les Ballets Trockadero de Monte Carlo”

Elizabeth Osborn (The College at Brockport): “Democracy as Both Noun and Verb: The Explicit Politics of Judson Dance Theatre”

Karl Rogers (The College at Brockport): “A Camp Site of Desire: Paul Swan Dances Queerly”
15. **Gender, Identity, Sex and Sexuality II**

Chair: Donald Gagnon, Western Connecticut State University

Benjamin Welton (West Virginia University): “Unmasking the Other: Political and Racial Others in Selected Transatlantic Fiction, 1922-1935”

Heidi Wallace (Buffalo State College): “The Objective Death of Reinaldo Arenas”

Joelle Mann (Buffalo State College): “Women of Epic Proportions: Speaking from the Borders of a Dominican-American Epic”

Melanie Huska (University of Minnesota Twin Cities): “Illegitimacy and Redemption: Gendered Representations of the Nation in Mexican Historical Telenovelas”

16. **Health, Disease and Physical Culture I**

Chair: Jennifer Tebbe-Grossman, Massachusetts College of Pharmacy and Health Sciences

Victoria Longino (Massachusetts College of Pharmacy and Health Sciences): “‘The Building’ and God’s Hotel: Contrasts in Modern Medicine and Lessons in Empathy”

Sandra Dutkowsky (Ithaca College): “The Unpresentable” in Illness Narratives”

Sophie Freestone (University of Chicago): “the Pestilence of London: Women, Hygiene, Prostitution and Pollution”

Chris J. Minns (Indiana University of Pennsylvania) and Nicole C. Wertz (Edinboro University of Pennsylvania): “The Framing of Health in Health Magazines”

17. **Science Fiction, Fantasy and Legend II: Old Legends, New Stories**

Chair: Michael Torregrossa, Independent Scholar

Mary Bridgeman (Trinity College Dublin): “Complex subjects in Twilight, The Vampire Diaries, and True Blood”

Laura Wiebe (McMaster University): “Witches, Elves, and Bioengineers: Magic and Science in Kim Harrison’s The Hollows”

Kathleen Mulligan (Providence College): “Robin Hood: from ‘History’ to Folklore and Back Again”

Michael Torregrossa (Independent Scholar): “Once and Future Kings Revisited: The Theme of Arthur Redivivus in Recent Arthuriads of the Comics Medium”

18. **Sports II: The Politics and Economics of Baseball and Racing**

Chair: Robert Weir, University of Massachusetts Amherst

Michael Lomax (University of Iowa): “A Reshuffling Market: The Pacific Coast League’s Efforts to Become a Third Major League and How the Braves Made Milwaukee Famous”

Michael Haupert (University of Wisconsin La Crosse): “The Demand for Baseball and the Growth of the Entertainment Business”

Bradley A. Rogers (LeHigh University): “Dispatches From the Heart of the Reagan Era”

19. **Health, Disease and Physical Culture II: The Writers and Readers Circle:**
*Vital Signs from Popular Culture and Beyond.*
*Chair: Christine Parkhurst, Massachusetts College of Pharmacy and Health Sciences*

The Writers and Readers Circle is an informal session that anyone attending the NEPCA conference may participate in by reading from their own or from another author’s creative and expressive writing related to health care. Attendees are welcome to read and reflect on their own health care related writing (poetry, excerpts from longer works such as short stories, memoirs, narratives--published, unpublished, in progress, incubating, etc.) to an interested, supportive audience. Attendees may also read and comment on writing by other authors from popular culture/American culture and beyond and from contemporary and earlier times on subjects that reflect on health care from such perspectives as those of patients, caregivers, family, etc. The Writers and Readers Circle Chair will facilitate the session. Please bring your writing and favorite literature to the conference.

20. **History and Uses of the Past I**
*Chair: Dougie Bicket, St. John Fisher College*

Alyssa Anderson (New York University): “*Nunca Más: The Role of Narrative in Creating Justice in Post-Dirty War Argentina*”
Allyson Perry (West Virginia University): “*The Woman Question in West Virginia Education, 1863-1917*”
Alexander Simmeth (University of Hamburg Germany): “*‘Krautrock’ and the Transnationalization of Popular Culture*”
Dougie Bicket (St. John Fisher College): “*Staying above the Fray: The Strange Case of the National Park Service in an Era of Hyper-partisanship*”

21. **Philosophy II: Philosophy and the Zeitgeist**
*Chair: Tim Madigan, St. John Fisher College*

Patricia Drumright (Monroe Community College): “*The Phantom of the Opera: Spectacular Musical or Archetypal Story?*”
Ryan M. Dahl (Independent Scholar): “*All Joking Aside: Interpreting the Joker as a Sane and Philosophically-Driven Entity*”
Joseph Marren (Buffalo State College): “*The Mertonian Journalist*”
David White (St. John Fisher College): “*Philosophy: Popular, Professional, and Curative*”
22. **Science and Technology**

Chair: Amos St. Germain, Wentworth Institute of Technology


Frank Rooney (Wentworth Institute of Technology): “The Betrayal of Technology or the Aphrodisiac of Power: An Essay”

Lita Tirak (College of William and Mary): “The X-Ray Lady: Surveillance and Identity of the New Woman”

23. **Sports III: Reinforcing and Challenging Norms**

Chair: Nicolas Baxter-Moore (Brock University)

Laura Troiano (Rutgers): “Everybody’s Neighborhood Stadium: Memory and Baseball in Newark, NJ”

Donghyuk Sin (University of Iowa): “Alone in the Middle of Nowhere: Stories of the Cultural Plight of Korean Minor League Baseball Players”

Nicolas Baxter-Moore (Brock University): “It’s Like Déjà Vu All Over Again: Another Lock-out in the NHL”

24. **Visual Culture and Digital Media II**

Chair: Robert Niemi, St. Michael’s College

Diane Dobry (Independent Scholar): “Dying to Know: Viewers of Paranormal Reality Television Negotiating Topics of Death and the Afterlife Online”

Justin LaLiberty (Independent Scholar): “XXX Parodies, Spectatorship, Fandom and the Public Acceptance of Eros Iconography”


**SATURDAY, OCTOBER 27, 2012**

3:00 PM-4:30 PM

25. **Gender, Identity, Sex and Sexuality III: Violence and Gender Issues in Film**

Chair: Donald Gagnon, Western Connecticut State University

Chelsea Daggett (Boston University): “The Importance of Psychoanalytic Feminism to Post-feminism: Sucker Punch”

Zehui Dai (University of Arkansas): “Captivity Narratives and the Positions of Female Captives in Soldier Blue and Dances with Wolves”

David Tanner (Massachusetts College of Pharmacy and Health Sciences): “Cape Fear and Cuckoo’s Nest: Cultural Discourse on Dangerous Men”

26. **History and Uses of the Past II**

Chair: James R. Belpedio, Becker College


Brian J. Snee (Manhattanville College) and Jennifer J. Richardson (SUNY Potsdam): “Hyperreel: Adapting to Documentary Film Theory”

Thomas Grace (Erie Community College): “Kent State Revisited”
James R. Belpedio (Becker College): “Lux Presents Noir: The Presentation of Film Noir Adaptation to Radio on ‘Lux Radio Theater’”

27. Marketing and Advertising Kearney 308
Chair: Robert MacGregor, Bishops University

Robert Niemi (St. Michael’s College): “Fascist Kitsch: Reprising the ‘Art’ of Thomas Kinkade”
Robert MacGregor (Bishops University): “Rat Poison Advertising in America: The First 100 Years”
Christian Nelson (Massachusetts College of Pharmacy and Health Sciences): “Dove and the Beauty Double Bind”

28. Music Kearney 314
Chair: Christopher Culp, University at Buffalo

Christopher Culp (University at Buffalo): “No-place Like Queer Utopia: Failed Optimism in Musical Theatre”
Adam Szetela (Independent Scholar): “I Go to Obama Rallies Screamin' Out McCain!': An Exploration of Tyler the Creator and Post-Race Hip-Hop”

29. Television Kearney 323
Chair: Carol Mitchell, University of Massachusetts

Tom Gallagher (La Salle University): “Leverage and Alcohol Addiction”
Todd Sodano (St. John Fisher College): “Say It Again: Aaron Sorkin and Dialogue Repetition on The West Wing.”
Amos St. Germain (Wentworth Institute of Technology): “WOOF: Rin Tin Tin and the Hero Dogs”

30. Visual Culture and Digital Media III Kearney 310
Chair: Don Vescio, Worcester State University

Jeremy Sarachan (St. John Fisher College): “‘Missing Daddy’: The Exclusion of Fathers in Mainstream Parenting Magazines”
Diane Williamson (Independent Scholar): “Children’s Television and Emotional Literacy”
Don Vescio (Worcester State University): “Digital Memory Never Forgets”

SATURDAY, OCTOBER 27, 2012
5:00 PM-7:00 PM
Board Meeting (Open to NEPCA Members) Basil 213
About NEPCA

The Northeast Popular Culture Association (NEPCA) is a regional affiliate of the Popular Culture/American Culture Association. NEPCA is an association of scholars in New England and New York, organized in 1974 at the University of Rhode Island. It reorganized and incorporated in Boston in 1992. The purpose of this professional association is to encourage and assist research, publication, and teaching on popular culture and culture studies topics by scholars in the northeast region of the United States. By bringing together scholars from various disciplines, both academic and non-academic people, it fosters interdisciplinary research and learning. NEPCA publishes a newsletter twice per year and holds an annual conference at which both the PETER C. ROLLINS BOOK AWARD and an annual prize are presented.

For more information, visit the NEPCA website at http://users.wpi.edu/~jphanlan/NEPCA.html.

The online journal is published at http://nepcajournal.blogspot.com/.

Program design by Maherly Schaeffer.