Course-Level Curriculum Map Pilot Program

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Course-Level Curriculum Map Pilot Program

Abstract
Objective: To pilot a newly developed course level curriculum map that documents course learning outcomes, corresponding teaching activities, assessments, student achievement on assessments, and evidence-based changes made subsequently at the course level.

Method: The newly developed course level curriculum map was piloted in twelve courses involving nine faculty members. Faculty either retroactively recorded data or utilized the map during the semester. At the conclusion of the pilot period, a focus group was conducted during which seven of the faculty members shared experiences and recommendations. Focus group comments were recorded by three people. Recorders’ notes were compared for accuracy and completeness. Notes were analyzed using ATLAS.ti, a qualitative research program.

Results: Qualitative analysis of focus group notes yielded four principal comment codes: learning outcomes, changing activities, documenting changes, and changing assessments. These four main codes document that faculty believe work is needed on writing better course learning outcomes, creating more appropriately matched course activities, better documenting data-driven changes that occur at the course level, and developing appropriate assessments.

Implications: Faculty comments support school-wide adoption of course level curriculum mapping. They also suggest a need to provide faculty development on writing precise learning outcomes and mapping them to specific classroom activities to support outcomes achievement. Additionally, curricular changes made at the course level need to be carefully documented and linked to appropriate evidence derived from assessments. The value of the map for inclusion in the dossier for promotion and tenure was also noted.

Disciplines
Education | Pharmacy and Pharmaceutical Sciences

Comments
Poster presented at Faculty Scholarship Celebration, St. John Fisher College, October 25, 2012.

This poster presentation is available at Fisher Digital Publications: http://fisherpub.sjfc.edu/pharmacy_facpub/12
The purpose of this program was to pilot a newly developed course-level curriculum map that assists faculty in documenting:

- learning outcomes
- program level curricular mapping
- teaching activities
- assessments
- student achievement
- evidence-based changes made to the courses

The course-level map helps faculty complete the cycle of student learning assessment as outlined in Middle States Standard 14:
1. Develop clearly articulated written statements of key learning outcomes
2. Design experiences that provide opportunities for students to achieve outcomes
3. Assess student achievement of outcomes
4. Use results of assessment to improve teaching and learning

Faculty piloted the course level map in twelve courses involving nine faculty members.
Faculty recorded data either retroactively or during the semester.
A focus group was conducted.
Comments were coded and analyzed using ATLAS.ti.

### RESULTS
- Qualitative analysis of focus group data yielded four distinct comment areas:
  1. Drafting learning outcomes
  2. Changing course activities
  3. Documenting changes
  4. Changing assessments

### CONCLUSIONS & IMPLICATIONS
- Faculty comments support school-wide adoption of course level curriculum mapping.
- Faculty development is needed on writing precise learning outcomes.
- Curricular changes documented at the course level should be evidence-based.
- Completed course-level maps will assist in programmatic curriculum review.
- The course level mapping can be valuable for inclusion in promotion and tenure dossier.

### SAMPLE COURSE LEVEL MAP ITEM

<table>
<thead>
<tr>
<th>Course Learning Outcome</th>
<th>Program Level Mapping</th>
<th>Teaching Activity</th>
<th>Assessment of Activity</th>
<th>Results of Assessment</th>
<th>Changes to Improve T &amp; L</th>
</tr>
</thead>
<tbody>
<tr>
<td>Describe the anatomy &amp; physiology of the nervous system</td>
<td>ACPE Appendix B 8.1.01 Bloom's Taxonomy Knowledge WSOP Outcome 1a</td>
<td>Lectures and readings weeks 1, 6, 7</td>
<td>Exam 1 Exam 2</td>
<td>Exam 1 Mean = 88.4% Exam 2 Mean = 85.7%</td>
<td>Mean of Exam2 is always the lowest of the term. I am going to try “muddiest point” and more Turning Point questions.</td>
</tr>
</tbody>
</table>

### SAMPLE FOCUS GROUP COMMENTS
- I found a hole when matching outcomes with assessments.
- I see I give too many pre-assignments such as reading, would like to see more hands-on assignments.
- This is good place to park my thoughts, document changes such as that I have too many quizzes.
- I added activities based on needing to cover the learning objectives.
- I now provide more practice for concept-based questions instead of just math-based questions.
- The process helps me to think about learning objectives, assessment, and activities together.
- Most of what I added was for the future “I want to do” and “I need to change”.

### BACKGROUND AND PURPOSE
The purpose of this program was to pilot a newly developed course-level curriculum map that assists faculty in documenting: