St. John Fisher College and Echo 360: Practical Applications and Uses of Echo

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Abstract
Robin and Matt describe how they incorporate Echo into many of their programs. They will demonstrate several key features of the system, and how those features have helped faculty accept and adopt capture and recording, and how faculty come to understand the ways Echo can help their students. They provide real-life examples, their own classes and training materials, and real data to show their successful support and spread of Echo across Nursing, Pharmacy, Business and other programs.

Disciplines
Instructional Media Design

Comments
Prezi slides from the presentation, "Tech Treats and Echo Appetizers. Practical Applications and Uses of Echo to Encourage Faculty Adoption and Improved Student Outcomes." Delivered at the Northeast Regional Echo360 Users Conference, Worcester Polytechnic Institute, Worcester, MA, on October 1, 2013.
History

Capital project initiated by faculty

One appliance located in a new classroom. Dedicated space for "podcasting".

- Introduction of Echo360 to faculty/staff
- Field training sessions
- Created "practical" podcasts
- Dedicated to faculty technical webpage, including online form for requesting accounts/courses

- SJFC
  - With no formal plan or use of the product,
  - Off-hook ownership of the application administration
  - Faculty determined best use
  - Identity & design "new" classroom
  - Ministry & implementation of a strategy
  - Version 3.3
  - Faculty requested course inclusion
With no formal plan on use of the product.

- OIT took ownership of the application administration
- Faculty determined best use

- Identify & design "new" Classroom
- Identify & implement of a server
- Version 2.3
- Faculty requested courses/accounts
Introduction of Echo360 to faculty / staff

- Scheduled “Lunch & Learn”
- Held training sessions
- Created “how-to” vodcasts
- Dedicated an internal Echo360 webpage
- Including online form for requesting accounts/courses

[examples]
examples
One of the first "How-to"
• Nursing - Dr. Nancy Wilk
• Business Comm Class - Student Presentations
• Career Center
• APA Demonstration for Nursing students
Growth
School of Pharmacy Grant

- Dean initiated mandatory automatic capture of all class lectures
- Classroom overhaul + Video Conferencing
- 3 permanent and 1 mobile appliance

Application enhancements
- Branding
  - LMS integration / Blackboard authentication
- Course/Instructor Feed w/ Banner (API)
- Schedule Creation
- Exceptions - Training Materials - Public material

Intellectual Property Rights of Faculty Concerns:
- Syllabus Info, Posted in Classroom, & Student Sign Off
- Pharmacy Training Sessions
  - Manual vs Ad Hoc
  - Introduction of Echo Center Page
  - DII (Media Import)
Intellectual Property Rights of Faculty Concerns:

Syllabus Info, Posted in Classroom, & Student Sign Off

Pharmacy Training Sessions

- Automatic vs Ad Hoc
- Introduction of Echo Center Page
- EMI (Media Import)
Application enhancements

Branding

LDAP integration / Blackboard authentication

Course/Instructor Feed w/ Banner (API)

Schedule Creation

Exceptions - Training Materials -
Public material
Online Initiative
Updated College Strategic Plan

Site Licence = Unlimited Personal Capture
- Currently 60+ PCap licenses installed
- Addition of PCap training
- Bye Bye Podcasting Room - Moved to Nursing
- Increased Mobile usage

New Positions:
- Media Application Specialist
- Instructional Technologist
- Other IT support Staff
So Where Are We Now?

Two New Buildings:
- Wegmans School of Nursing Annex
- 2 Appliances
- Salerno Center Am Entr (Business School)
- 9 appliances
Salerno Center for American Enterprise
Result

Additional classes with automatic recording

Business adopted Pharmacy terminology/practices except mandatory auto-capture
Looking Ahead

- Lecture Tools
- Ensemble integration
- Additional Appliance Purchases
- New Science Building
- More Use of PCap